

GOUVERNEUR CHAMBER OF COMMERCE  
53 HERM TOWNE ROAD  
Gouverneur, NY 13642  
315 287-0331  
[www.gouverneurchamber.net](http://www.gouverneurchamber.net)

## Agenda

Regular Meeting: June 3, 2024

Minutes of May 6, 2024 Meeting

### **Treasurer's Report:**

**Correspondence:** We received a June Elks Club Newsletter, rec'd Local Food Guide Newspaper from Gardenshare (our advertisement is included), Ad from North Country This Week offering advertising opportunities, miscellaneous emails and a magazine

**Committee Reports:** Membership letters sent to Hayden Cleaning Services in Hermon, LTC Designs, Vintage Junkies, Flat Tire Farms, Bright Stripes Lawn Care and Cullen Sand & Gravel in Gouverneur and 315 & Co in Richville

**Old Business:** Welcome to Gouverneur Sign: If BOCES Heavy Equip will do sign frame  
Award of Merit: Committee Suggestion whether Person or Business can be nominated for the Award of Merit

### **New Business:**

Flag Day Planning: 300 Invitations sent, porta pots ordered, village permit received, small flags received, and Elks will do flag presentation

Christmas Parade – Suggestions for Reindeer replacement at parade day

Village Wide Garage Sales on July 12, 13 & 14 – should we do posters or advertise?

Gouverneur Fair July 30<sup>th</sup> – August 4<sup>th</sup> – Do we attend with a Chamber table?

Business of the Month May: Spilman's Trucking & Excavation

Students of Month of June have not been received yet:

**Next meeting: July 1<sup>st</sup>**

# **Gouverneur Chamber of Commerce**

**53 Herm Towne Road**

**Gouverneur, New York 13642**

**315-287-0331**

## **Minutes of May 6, 2024 Meeting**

The May 2024 meeting of the Chamber of Commerce was called to order at 12:00 by President Tim Reddick. Attendees were Executive Director Donna Besaw, Directors CJ Fitzgerald, Melissa Simone, Dianne Cocco, Brooke Plowman, Shari Barnhart, Michelle Blackburn, Donna Lawrence, Christian Gillan, Mayor Ron McDougall and member Rachel Hunter from the Tribune Press

The minutes of the April meeting were approved by a motion from CJ and seconded by Melissa.

Executive Director Donna Besaw gave the treasurer's report with dues and banquet dinners received of \$1045 and expenses totaled \$3544 leaving a balance of \$33,090 in the checking account with \$31,915 as Chamber share and \$1,175 in Eldon Conklin memorial fund. Donna made a motion to accept the treasurer's report and Brooke seconded, motion carried.

**Correspondence:** Donna Besaw reported that the Chamber received a May Elks Club newsletter, a 'Thank You' from the cemetery for Jim Bowhall's memorial donation, a newspaper from NNY Business, a Visitor's Guide Newspaper, Ad for 'Hole In One' insurance, literature from Ogdensburg on Smoke Free Sings and an ad for banners for town & villages.

**Committee Reports:** The **DBA list** for February & March has several new businesses that were sent membership letters. They are Teal's Tree Service and Willard's Family Maple in Hermon, Perry's Trucking & Excavating in Dekalb Jct, Casey Thompson Tree & Landscape in Russell, Fred's Trucking & Garbage in Richville, Fuller's Woodworking in Harrisville, Dirty Dawg Media, Oxxshire Creamery and Minh Beauty Spa in Rensselaer Falls, Picker's Dream, Elite Construction and Bit Boutique in Gouverneur, Soul 2 Seven Healing Reiki Studio and Cut Above Rest in Edwards, Hartman's Tree Farm and HTE Builders in Hammond. CJ will deliver flowers to Cargill in Gouverneur – our newest member.

**Old Business: Welcome to Gouverneur Sign** Tim reported that BOCES cannot do the sign now in the construction trade but will see if Heavy Equipment can do it. If not, we'll see if the new class coming in September would have time to do the sign frame. Donna Besaw reported that the **Letter was sent to TJX** inviting them to open a store in Gouverneur. The plaque will be ordered for the memorial **Park Bench** once the park is completed. Mayor Ron McDougall confirmed the opportunity to place the plaque on one of the new benches.

**New Business: The June Business of the Month** is supposed to be Spilman's Trucking & Excavation, but they did not join the chamber this year. Shari will contact him to see if he wants to join now, if not, we'll move the other BOM members up one month. **Resignation Received** from Tim Reddick for the president's position. Donna B made the motion to accept Tim's resignation, CJ seconded, and motion carried. Donna B nominated Brooke Plowman as President, Melissa seconded, and the motion carried. CJ nominated Donna Lawrence as Vice President and Christian seconded, motion carried. Donna B will

remain on as Executive Director. **Banquet Report:** Donna reported that we collected \$3,400 in meals and \$292 in 50/50 raffle, paid out \$2,748 for dinners and \$147 for plaque & syrup netting a profit of \$798. We still need to pay for flowers once the invoice is received. The hospital had 4 people in attendance but donated their 2 complimentary tickets back. **Business of the Month** currently has only 5 businesses that have not won yet. It was decided that at next year's banquet, we will draw from one 'bucket' the remaining unawarded businesses and then start a new bucket with everyone included again. **Award of Merit** was also discussed as whether a business or also a person can be nominated – it will be discussed by the award of merit committee and a recommendation will be brought to our next meeting to be discussed. **Flag Day Planning:** CJ reported that the new route has been approved – lining up at the Gouverneur High School, march over to Clinton St, onto Main, turn at the Credit Union and back to the High School. It should be widely advertised and included in the invitation letters that go out. We will have crafters and depending on whether the park is complete – they can line up on the sides of Church Street if we're not able to use the park. Tim made a motion to charge the crafters \$50 if they are not a member of the Chamber or the Farmer's Market. Christian seconded the motion and the motion carried. Christian has agreed to handle the vendors and collect the money that day if he doesn't have to work. CJ will also help Christian. The parade will be held at 2:00 with lineup at 1:00. Donna will order the flags and contact the Elks about doing the flag presentation. We will hold that presentation in front of the museum that day if not in the park. Melissa and Brooke will help CJ with lineup for the parade that day. **Christmas Parade:** Donna received a quote from a new reindeer farm to have two reindeer attend that day and it was too expensive at \$4,800. The directors are encouraged to come up with another idea with a cost approximating \$2,000. **Business of the Month of May** is Route 11 Diner, and the **Students of the Month** are March: Madison Kackison of Nurse Assisting, April: Joshua Bailey of Electrical Technologies and Travis Bush of Heavy Equipment Operations and May: Emily Infield of Criminal Justice and Olivia Klimowicz of Cosmetology. Donna reminded the directors that we need to start delivering directories so anyone that is free and has a few minutes to stop in and pick some up. The meeting was adjourned at 12:57 by Donna and seconded by Brooke.

Respectfully submitted:

Donna Besaw, Executive Director