

Gouverneur Chamber of Commerce

53 Herm Towne Road

Gouverneur, New York 13642

315-287-0331

Minutes of July 6, 2026 Meeting

The July 2026 meeting of the Chamber of Commerce was called to order at 8:00 AM by President Brooke Plowman. Attendees were Executive Director Donna Besaw, Directors CJ Fitzgerald, Michelle Blackburn, Melissa Simone, Dianne Cocco, Connie Stowell, Emily Bush, Mickael White, Christian Gillan, Mayor Ron McDougall, Joe and Hadley Fitzgerald.

The minutes of the June meeting were approved by a motion from Michelle and seconded by Melissa.

Executive Director Donna Besaw gave the treasurer's report with \$507 collected in June and expenses totaled \$2,917 leaving a balance of \$19,663 in the checking account. Michelle made the motion to accept the treasurer's report and Connie seconded, the motion carried.

***Correspondence:** Donna Besaw reported that the Chamber received a July Newsletter from the Elks Club, a thank you from Gouverneur High for Moving Up Day Award, received a copy of our advertisement placed in the Visitor's Guide, a book on Trademarks and a \$20 gift card from Oriental Trading.*

***Committee Reports:** The DBA list for May shows new businesses Mac's Electrical and Black Line Sealcoating from Hermon, Home Kitchen Bee, 3MZ Cleaning & Property, Premier Plumbing & Heating and JoJo's Lemonade of Gouverneur, Punisher Plumbing of Hammond and Foodie Farm Co of Rossie. We have a new member, Primitive Peddler and Trailways Bus Lines, join and flowers will be delivered to them.*

***Old Business: Flag Day Report:** We felt we had great attendance, but the scavenger hunt & coloring contest were a little disappointing. There didn't seem to be as many children this year. The new shorter route was also a success. Gouverneur Lions Club won the \$50 award for best float.*

***New Business: Farmer's Market** was discussed and we feel more traffic is needed. Donna made a motion to reimburse the two chamber members that paid \$70 to*

Gardenshare to join the Farmer's Market to be reimbursed by the chamber. Michelle seconded and motion carried. Chamber members are free to attend the FM and Gardenshare was not aware and are not refunding the money. Since all money collected goes to the market manager and the chamber makes up the difference so she receives \$1,000 at years end - it would net out of our year end payment. **Garage Sales July 16, 17 & 18** were discussed. Connie made a motion that we advertise two weeks in the Tribune Press, same size ad as the Flag Day, Brooke seconded and all were in favor. Christian made a motion that we advertise for approx. \$50 on Facebook, Donna seconded and motion carried. **Winter Blast 2027:** was discussed, and Brooke will send out an email shortly setting up a meeting for interested parties. Picker's Dream, NOLA on Main, Ravens Nest and Charles Newvine are all interested so they will be included in the email blast. Possibly Shari can help get the word out also. **Awards Given** to Karsen Goodale at Moving Up Day and Sarah Scott received the BOCES award. Both seemed very appreciative and Gouverneur High is happy that the Chamber sends someone to present the award at the ceremony. **Food Truck Frenzy** or **Friday Food Truck** ?????? was suggested by Christian as a possible new 'event'. There seems to be a lot of food trucks now and it would be a good addition to Gouverneur to bring interest and business to these new ventures. Maybe there could also be bands, a car show or something else going on and it could be an 'end of summer' event or something in early fall maybe coinciding with a home football game. We will discuss it again next month so come back with some ideas. **Business of the Month** of July is NOLA on Main. They were very helpful in giving Shari information to share on the website and were truly pleased to be this month's BOM. Next month's meeting is August 3rd. This meeting was adjourned at 8:42.

Respectfully submitted:



Donna Besaw, Executive Director