

GOUVERNEUR CHAMBER OF COMMERCE  
53 HERM TOWNE ROAD  
Gouverneur, NY 13642  
315 287-0331  
[www.gouverneurchamber.net](http://www.gouverneurchamber.net)

Agenda

Regular Meeting: July 1, 2024

Minutes of June 3, 2024 Meeting

**Treasurer's Report:**

**Correspondence:** We received a July Elks Club Newsletter, rec'd Thank You letter from Cory Wood for Moving Up Day Award and received several miscellaneous emails

**Committee Reports:** No DBA list is received yet for the month of May but we do have one new member: Eric Matice of NY Life

**Old Business:** Welcome to Gouverneur Sign: Any Update from Tim or Connie  
Award of Merit: Committee Suggestion whether Person or Business can be nominated for the Award of Merit  
Gazebo is DONE!!!!!! And Park is Open – Looks Very Nice

**New Business:**

Flag Day Recap: Well attended, 3 bands, 3 paying vendors & several other vendors  
Farmer's Market: Stay In Current Location or Move Back to Park?  
Christmas Parade – Suggestions for Reindeer replacement at parade day  
Village Wide Garage Sales on July 12, 13 & 14 – advertising all set and park is approved  
Gouverneur Fair July 30<sup>th</sup> – August 4<sup>th</sup> – Do we need a horse race award  
Business of the Month July: Village of Gouverneur  
Student of Month starts up again in September

**Next meeting: August 5<sup>th</sup>**

# Gouverneur Chamber of Commerce

53 Herm Towne Road

Gouverneur, New York 13642

315-287-0331

## Minutes of June 3, 2024 Meeting

The June 2024 meeting of the Chamber of Commerce was called to order at 12:00 by President Brooke Plowman. Attendees were Executive Director Donna Besaw, Directors CJ Fitzgerald, Melissa Simione, Shari Barnhart, Connie Stowell, Donna Lawrence, Christian Gillan, Mayor Ron McDougall and member Rachel Hunter from the Tribune Press

The minutes of the May meeting were approved by a motion from CJ and seconded by Christian.

Executive Director Donna Besaw gave the treasurer's report with dues, banquet dinners and raffle income received of \$3,377 and expenses totaled \$5,906 leaving a balance of \$30,560 in the checking account with \$29,385 as Chamber share and \$1,175 in Eldon Conklin memorial fund. Connie made a motion to accept the treasurer's report and Shari seconded, motion carried.

**Correspondence:** Donna Besaw reported that the Chamber received a June Elks Club newsletter, Local Food Guide Newspaper by Gardenshare, Ad from North Country This Week offering advertising opportunities, email from Potsdam Chamber asking if we want to cross post events, miscellaneous emails and a magazine.

**Committee Reports:** The **DBA list** for April was received and welcome letters were sent to Hayden Cleaning Services in Hermon, LTC Designs, Vintage Junkies, Flat Tire Farms, Bright Stripes Lawn Care and Cullen Sand & Gravel in Gouverneur and 315 & Co. in Richville

**Old Business: Welcome to Gouverneur Sign** has no update on BOCES involvement. Connie will see if Con Tech would do the frame for the sign and send us an invoice. **Award Of Merit** Committee will meet in the next month and report back on their suggestion whether a person and/or a business can be nominated for the award. In Ray Babowicz absence, we do not know if the **Gouverneur Hospital Will Suggest a Director** for our chamber.

**New Business: Flag Day Planning:** Donna reported that 300 invitations were sent, 2 porta pots have been ordered, village permit is received, small flags received and the Elks will do flag presentation. The flag presentation will be held in front of the museum since the grass in the park will not be ready to be walked on. The gazebo will be available via sidewalks so the sound system can be set up inside the gazebo. The electricity for the park is currently being installed and will be ready by June 15<sup>th</sup>. Discussion ensued as to whether we needed 2 porta pots as ordered or only one. It was decided that two should be set. It was also

discussed that \$50 fee for the vendors may be too costly, we'll decide and re-address next year if the vendor's attendance is low. Connie made a motion to do two ads in the Tribune Press for the parade, a little bit bigger than in the past, Melissa seconded and motion carried. Rachel will take care of it for us. **Directories Need to be Delivered** yet and some were handed out to directors at the meeting but can also be picked up at the chamber office. **Christmas Parade:** Donna contacted the DEC twice leaving a message about reindeer possibilities for our parade but the messages go unanswered. Some suggestions were to have small ponies in a circle giving the children rides, maybe some people dressed up as cartoon characters or the Lions Club costume visiting the children in line as they wait for Santa's visit. Another suggestion was for some other animals to be on display or in attendance and another suggestion was to have a chorus singing Christmas Carols. We'll discuss further again next month. **Village Wide Garage Sales** will be held on July 12<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup>. Connie made a motion that we place two ads in the Tribune Press for the garage sales, Melissa seconded and motion carried. Brooke made a motion to spend \$50 on Facebook advertising for both the Flag Day Parade and another \$50 for the Garage Sales, Donna B seconded and the motion carried. **Gouverneur Fair** is July 30<sup>th</sup> - August 4<sup>th</sup>. We discussed whether we would have a chamber table at the fair but was decided it is too hard to find people to sit and attend the table. Christian has agreed to take some of our Directories and hand out at the Rent-A-Center table. **Business of the Month of June** is Spilman's Trucking & Excavation, and the **Student of the Month** is finished for this school year but will start up again in September. The next meeting is July 1<sup>st</sup>. This meeting was adjourned at 1:00 by Connie and seconded by Christian.

Respectfully submitted:

Donna Besaw, Executive Director