

Winter Blast 2027 Meeting Notes 9/23/2026

Winter Blast 2027: February 12, 2027 – February 21, 2027

Extending the event will allow for a wider variety of activities and help distribute events throughout the week.

Local School District Collaboration- Mascot and Logo Design Contest

Stacey Devlin assisted with school collaboration. Mascot and Logo design contest forms have been distributed to all 4 schools in Gouverneur. Students have been instructed to turn completed designs into their school office. Brooke will pick them up the afternoon of 10/31. Voting for winners will occur at the November Chamber of Commerce meeting -11/2/2026.

Activities with Coordinators

See Tentative Schedule for plans that are concrete.

Additional Event/Activity Ideas discussed/in the works to add to schedule

- Winter Blast Opening Ceremony — with a Snow Pile Dig: Hide tokens in snowbanks for children to find and redeem for prizes. Crown the Winter Blast King and Queen. Grand Reveal of Winter Blast Mascot. Button Sale- Each Button has a corresponding number associated- Sell (X) number of Buttons and have 3 levels of cash prizes for winners.
- NY Pizzeria - 2 Separate events: 1.-Morning Movie and pizza, geared toward families 2.-Tattoo artist, evening, more geared toward adults. Days/Times TBD.
- Community Scavenger Hunt
 - Business-driven event designed to increase foot traffic to local businesses.
- Friends for Pound Paws - Join Senior Coffee Hour- Friends for Pound Paws working with Community Center - Will bring a few pets to senior coffee hour - Day/Time TBD. Hillary Bowman working with FFPP

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- Tug of War/Dart Contest- Sponsored by Nina's Day/Time TBD Cory Storie and Christian Gillian working with Dart League
- Trivia Night- Possibly sponsored by Kinney Drugs- Dena Trimm contacting Trivia person.
- Crafts with Senior Citizens- Gouverneur Recreation Department to check with Pine Grove, etc.. To coordinate children visiting seniors and spending time making a craft together in community rooms to decorate their living spaces. (Possibly coordinate a pet walk as well in senior living areas)

Ideas for Sponsorship

- Snowman Building Contest
- Snow Sculpture/Ice Sculpture/Wood Carving
- Community Bar Crawl
 - Activities hosted at participating establishments.
- Ugly Hat Contest
- Glow-in-the-Dark Walk
- Frozen Turkey Bowling
- Winter Golf
- Winter Blast Memorabilia and Buttons
- Casino Night
- Winter Kickball Tournament or Exhibition Game
- Ice Fishing Derby
- Cornhole Tournament
- Chess Tournament

Marketing and Promotion

Once the event schedule is finalized, the committee will:

- Create a comprehensive Winter Blast program.
- Distribute programs throughout local businesses.
- Promote events, dates, sponsors, and activities through social media and the Gouverneur Chamber of Commerce website.

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Volunteers and Community Participation

The committee is encouraging local businesses and organizations to sponsor individual events during Winter Blast week. Sponsorships include:

- Providing supplies and materials.
- Supplying volunteers to administer events.
- Assisting with event logistics.

Preliminary Budget

Estimated Chamber of Commerce Budget: \$1,700

Expense Category	Estimated Cost
Advertising & Marketing	\$800
Printed Programs	\$250 - \$350
Prizes	\$250
Mascot	\$300
Total Estimated Budget	\$1,700

Next Steps

- Finalize activity list and identify event coordinators/sponsors.
- Develop marketing materials and event program.

Next Committee Meeting: Wednesday 10/28 @ 6:00pm- Gouverneur Community Center