GOUVERNEUR CHAMBER OF COMMERCE
53 HERM TOWNE ROAD
Gouverneur, NY 13642
315 287-0331
www.gouverneurchamber.net

Agenda

Gardenshare Report

Regular Meeting: November 2, 2026

Minutes of October 5, 2026 Meeting

Treasurer's Report:

Correspondence: We received Elks Club November Newsletter, North Country Now / This Week Advertising Offer, Community Bank Service Charges

Committee Reports: DBA report for September new businesses: A & J Superior Services, Jaded & Co, Pretty Girls Esthetics & Card Locker of Gouverneur and BG Consulting of Hermon. They will be sent welcome letters shortly

Old Business: Trunk or Treat Update Melissa & Brooke

New Business:
Winter Blast 2027: Meeting Update
Christmas Lights: Any Update CJ
Festival of Trees & Santa's Village Update
Christmas Parade: Letters go out soon, Christine Darrow will attend
Channel 50 ABC – TV Advertising Offer
Cornerstone Services: Unsolicited Estimate on Directories 2027
Student of the Month of October is Lily Macaulay of Building Trades
Business of the Month of November is Bowman's Gun Shop

Next meeting: December 7th

Gouverneur Chamber of Commerce

53 Herm Towne Road
Gouverneur, New York 13642
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Minutes of October 5, 2026 Meeting

The October 2026 meeting of the Chamber of Commerce was called to order at 8:00 AM by President Brooke Plowman. Attendees were Vice President Donna Lawrence, Executive Director Donna Besaw, Directors CJ Fitzgerald, Michelle Blackburn, Melissa Simione, Jessica Hentz, Dianne Cocco, Ray Babowicz, Mickael White, Kayla Ciambra, Connie Stowell, Christian Gillan and Mayor Ron McDougall.

The minutes of the September meeting were approved by a motion from CJ and seconded by Donna Lawrence.

Executive Director Donna Besaw gave the treasurer's report with $312 collected in September and expenses totaled $2,141 leaving a balance of $15,114 in the checking account. Connie made the motion to accept the treasurer's report and Christian seconded, the motion carried.

Correspondence: Donna Besaw reported that the Chamber received an October Newsletter from the Elks Club, NNY Business Newspaper, Ogdensburg Command Performances Postcard of upcoming shows, a newsletter and donation request from the museum and an Oriental Trading Magazine.

Committee Reports: The DBA list for September has not been received yet.

Old Business: Farmer's Market had only three vendors last Thursday. Our market manager was not in attendance, so we were not able to accept tokens etc. Gardenshare was aware of the low vendor attendance but did not notify Melissa. **Pumpkin Fest** was poorly attended this year partly due to the bad weather, but it will remain a two-day event according to Don Peck, so our joint participation is up in the air. We will discuss next year when the event draws closer.

New Business: Advertising Offer from North Country This Week was brought up at our meeting and we decided to pass. **Winter Blast 2027** was briefly discussed. We will have our opening ceremony between 4:00 and 4:30 and the museum will do a wine & cheese event between 5:00 - 7:00. Some other options that were discussed at the meeting in September was the rec center wanting to involve senior citizens,

maybe do a pet walk, Friends 4 Pound Paws may attend a senior coffee hour with cats, the schools have received their flyers asking for mascot and logo renditions. We would like to do a 'pre-order' to see how well they sell. We are encouraging businesses to run an event, and we will do all the advertising. ***Christmas Lights*** *were discussed as the DPW gave us a list of strings of lights and replacement bulbs. The total for the Christmas lights, including shipping, is $1,977.57. Connie made a motion to accept, Donna B seconded and motion carried.* ***Food Truck Frenzy*** *on October 2nd was again successful. There was no music that evening and we discussed sending the food truck vendors invitations to join the chamber as that may be a deciding factor on attending next year's event as it may be only for chamber members. This will be discussed again in the spring.* ***Trunk or Treat:*** *Melissa has the costume, Queen of Hearts from Alice & Wonderland. She has already ordered the candy, and Brooke has somebody lined up for cider. Donna B will get the cups and napkins needed.* ***Festival of Trees & Santa's Village*** *was discussed, and a signup sheet was sent around. Donna L has sent most of the letters out inviting businesses to enter a tree. Jessica has been in contact with someone who may sing on the opening night where the businesses and people who donate trees are invited to attend an adult only evening. The committee will meet again on Sunday, October 11th at noon at the Community Center. CJ expects her budget for cocoa, candy etc. to run around $500.* ***Business of the Month*** *of October is Jreck Subs. Next month's meeting is November 2nd. This meeting was adjourned at 8:43.*

Respectfully submitted:

Donna Besaw

Donna Besaw, Executive Director