

GOUVERNEUR CHAMBER OF COMMERCE
53 HERM TOWNE ROAD
Gouverneur, NY 13642
315 287-0331
www.gouverneurchamber.net

Agenda

Regular Meeting: April 1, 2024

Minutes of March 4th 2024 Meeting

Treasurer's Report:

Correspondence: We received an April Elks Club Newsletter, several emails and two magazines

Committee Reports: DBA List for February is not yet received. Flowers to Fred Scozzafava of Gouverneur Auto, Peaceful Finances with Mickael and Gouverneur Foundation (Lauren French – President)

Old Business: Sign Update, Anything to Report?

New Business:

Resignation Received ☹️ Any New Nominees

Approve a Letter Inviting New Business to Gouverneur -

Bench in Village Park in Memory of Past Chamber Directors Update?

Solar Eclipse Anything to Report?

Banquet Continued Planning – Award of Merit Nominee – Dinners Etc

Gardenshare Meeting Was on 3/28 for Vendors – anyone attend?

Flag Day – Crafters – Yes, No? May be at far end of park if not finished

Christmas Parade – Reindeer not Available – contacting another farm

Business of the Month April: United Construction & Forestry

Students of Month of March: Has Not Been Received Yet!

Next meeting: May 6th

Gouverneur Chamber of Commerce

53 Herm Towne Road

Gouverneur, New York 13642

315-287-0331

Minutes of March 4, 2024 Meeting

The March 2024 meeting of the Chamber of Commerce was called to order at 12:00 by President Tim Reddick. Attendees (in person and on Zoom) were Executive Director Donna Besaw, Directors Connie Stowell, CJ Fitzgerald, Melissa Simone, Brooke Plowman, Shari Barnhart, Chelsea Donovan and Michelle Blackburn.

The minutes of the February meeting were approved by a motion from Melissa and seconded by Connie.

Executive Director Donna Besaw gave the treasurer's report with dues and advertising received totaling \$15,675 and expenses totaled \$1,701 leaving a balance of \$27,473 in the checking account with \$26,298 as Chamber share and \$1,175 in Eldon Conklin memorial fund.

Correspondence: Donna Besaw reported that the Chamber received a March Elks Club newsletter, Newsletter from Northern NY Community Foundation, email from Americorp.gov offering young adult and youth labor program for 6 - 8 weeks, several emails and 2 magazines.

Committee Reports: The DBA list for January has been received and membership letters were sent to Lapoint's Contracting of Hermon, Yesteryears and Northview Farms of Hammond, Peaceful Finances with Mickael and Hair Doktor of Gouverneur.

Old Business: Plans for Welcome to Gouverneur Sign were discussed and Tim will coordinate with BOCES on this project.

New Business: Letter Inviting New Business to Gouverneur will be supported by the chamber, but CJ and Brooke are working on completing the letter. Bench in Memory of Past Chamber Directors was again discussed. We will now await the village park renovations before we are able to proceed. This will be tabled until the next meeting. Membership is Underway and an email reminder went out on February 22nd to unpaid members. As of this date, there are 45 unpaid members who were past members. The list was split up and the attending directors will contact the remaining members. Tim suggested that we have a final cutoff of

Sunday, March 9th to be included in the directory. Paying members after that date will still be included in the online list and be allowed all remaining benefits of chamber membership. Solar Eclipse was discussed. Connie will contact Beth at the Gouverneur Fair Association to see if they have something planned at the fairgrounds that we will promote but the chamber does not have any plans. Banquet Planning is underway and as soon as the Award of Merit is decided, we can continue further with the dinner, tickets, etc. The deadline for nominations is March 15th. Donna has received 3 more nominations that have been turned over to the committee. Gardenshare Meeting & New Farmers Market Manager Introduction was on February 26th with Connie, CJ and Donna B in attendance for the Chamber. The new market manager is Erin Cuseo, and she has some past experience with farmer's markets. The rules of the market were discussed and the possibility of a porta pot in the park. At our chamber meeting today, we decided that would not be feasible as it would need to remain there all summer. Donna sent the request for the park permit after the meeting with Gardenshare and it has been approved already. Advertising in the Local Food Guide by Gardenshare was discussed. CJ made the motion that we purchase a \$200 black & white ¼ page ad for our Gouverneur market, Connie seconded, and the motion carried. Advertise in GHS Deanonian was discussed but the chamber directors declined at this time. Flag Day preliminary planning was discussed. The Friends of Gouverneur Library have decided not to participate in the inviting and planning for crafters this year but will be in attendance with face painting & balloons and selling books. Donna will ask for the crafter's list so we can contact previous crafters, Tim will look into inviting the army trucks again and CJ suggested we change the line up location. She suggested lining up at the high school, marching down Barney, Clinton, Main and Rock Island back to the school. It will be discussed at our next meeting and will have to be widely publicized but was believed to be a good idea. Business of the Month of March is Stepping Stone Counseling Center and the Students of the Month of February were Elaina Raven of Education & Human Services and Korrina Jaquish of Pharmacy Technician. The next chamber meeting is April 1st and this meeting was adjourned at 12:54 by Connie.

Respectfully submitted:



Donna Besaw

Executive Director