

GOUVERNEUR CHAMBER OF COMMERCE  
53 HERM TOWNE ROAD  
Gouverneur, NY 13642  
315 287-0331  
[www.gouverneurchamber.net](http://www.gouverneurchamber.net)

Agenda

Regular Meeting: June 1, 2026

Minutes of May 4, 2026 Meeting

Treasurer's Report:

**Correspondence:** We sent 'thank you' notes to Curran Wade & Joel Rheault for their presentations at banquet, received NNY Business Newspaper, Invitation to Golf Tourney at Emerald Greens for Volunteer Transportation Center and an Oriental Trading magazine along with several miscellaneous emails.

**Committee Reports:** DBA April shows new businesses: Matejczik's Maple of Russell, Cecil Construction of Gouverneur, Chargirl Sherry of Richville, CBT Services of Hammond and Club Grub ADK of Star Lake. We do have one new member: The Sacred Tree of Gouverneur

**Old Business:** Banquet Report:

Festival of Anniversaries Report:

**New Business:** Flag Day: Letters went out, Flags and prizes received, Permit is received and Porta Pot ordered  
Farmers Market Update  
Winter Blast for 2027: Planning  
Students of the Month of May were Ryanna Todd of Metalworking Technologies, Carson LeRoux of Professions in Education & Student of Month of June is Makeena Peabody of Health & Emergency Rescue Occupations  
Business of the Month of June is Brown's Jewelry Store

**Next meeting: July 6**

# *Gouverneur Chamber of Commerce*

*53 Herm Towne Road*

*Gouverneur, New York 13642*

*315-287-0331*

## *Minutes of May 4, 2026 Meeting*

*The May 2026 meeting of the Chamber of Commerce was called to order at 8:00 AM by President Brooke Plowman. Attendees were Executive Director Donna Besaw, Directors CJ Fitzgerald, Melissa Simone, Dianne Cocco, Connie Stowell, Emily Bush, Mickael White, Michelle Blackburn, Jessica Hentz, Christian Gillan and Joe Fitzgerald.*

*The minutes of the April meeting were approved by a motion from CJ and seconded by Michelle.*

*Executive Director Donna Besaw gave the treasurer's report with \$1,379 collected in dues, advertising, donations, banquet dinners and miscellaneous income. Expenses totaled \$1,355 leaving a balance of \$28,083 in the checking account. Michelle made the motion to accept the treasurer's report and Christian seconded, the motion carried.*

***Correspondence:** Donna Besaw reported that the Chamber received a May Elks Club newsletter, an Oriental Trading magazine and several miscellaneous emails.*

***Committee Reports:** The DBA list for March shows new businesses Black Lake Wedding & Party Rentals of Hammond, Rainbowtech Designs of Hailesboro, Sticks & Stones of Edwards, TS Hauling & Rental Services of Hermon, Peabody Meats, Ball General Carpentry and Rach's Spray Foaming of Gouverneur and Mintas Tallow Balm of Dekalb Jct. New local businesses will be sent a welcome letter soon.*

***Old Business:** Donna felt the **Reindeer** were not needed this year for the Christmas Parade & Events, they had run their course. If we do want to request that they attend, we need to reserve our date in the spring. Everyone agreed that the Festival of Trees is now what is drawing in the people of Gouverneur and surrounding area. Melissa reported that one farm business has requested to join the **Farmer's Market** under the **Vendor Program** since Gardenshare has yet to approve their application to fall under the farmer's section.*

**New Business: Advertise in Visitor's Guide:** We received a notice offering advertising in the Visitor's Guide. We have done that in the past so Connie made a motion to do the Junior Page for \$292, Brooke seconded and motion carried. We will do the same ad as last year and update the event dates. **Banquet Planning:** Donna B reported that new banners are done, ticket sales have been good and speaker gifts are ready. Brooke has the sound system charging, CJ will do the small flowers for the tables and Connie offered to pick up the plaque. Brooke reminded all directors to bring a gift for the door prize raffles. **Festival of Anniversaries** in May was discussed. Connie made a motion that we place an ad for \$50 on Facebook and \$100 in Tribune Press. CJ seconded the motion and motion carried. We will do an inventory of our T-shirts, cozies, hats etc. and Melissa has agreed to set up a table and sell our merchandise. Brooke made a motion to purchase more as needed but not to exceed \$500. Michelle seconded the motion and all were in favor. Connie will look into getting posters to hang around town. The banners Arne proposed were shown and we picked our favorite. Jessica made a motion that we purchase 2 8' X 4' banners, Michelle seconded and all were in favor. Connie will take care of ordering them. We will get one for each end of the park and they can continue to be used through Flag Day. **Flag Day Planning:** Donna will get the letters out soon, inviting everyone to come to the parade and events in the park. Brooke said two school bands have responded and plan to attend. Brooke, CJ & Michelle will do line up and we are reminded of our new route. CJ is doing a scavenger hunt in conjunction with the museum. Mickael has asked Aubuchon about the bounce house and they offered to donate again. Melissa made a motion to spend up to \$300 for costumes & prizes for the scavenger hunt, Brooke seconded and motion carried. **Winter Blast 2027** was discussed for February 2027. We think a ball game, maybe box sled races, and golf would be possibilities. We also proposed running it for 3 days since this is our first time in a number of years. Brooke will look into dates when school is off, and we may plan the event around days when the children are off from school. More planning will be done in future meetings. **Students of the Month** of April were Lauren Peacock of Building Trades and Niclas Tharaldsen of Heavy Equipment Operation. **Business of the Month** of May is Hair by Helen. This meeting was adjourned at 8:50.

Respectfully submitted:



Donna Besaw, Executive Director